

Kids Sports Spectacular

Sponsor Information



About the Kids Sports Spectacular

Guided by the belief that the proven physical and psychological benefits of athletic competition are no different for children and adults with disabilities than for the able-bodied, United Spinal has been committed to creating and nurturing adaptive sports teams for over 60 years.

In 2004, United Spinal designed a sports program dedicated specifically for children with physical disabilities/mobility-related impairments entitled, Kids Sports Spectacular (KSS). This one-day clinic provides children with disabilities (ages 4-21) with an opportunity to participate in adaptive sports and recreation. For most of the children that attend these sports events/clinics, this is the first time that they've participated in a sports related activity. Needless to say, these events have been extremely successful and have a lasting, positive effect on young people with disabilities and their families. To learn more about United Spinal and our Kids Sports Spectacular program event, please visit our website at www.unitedspinal.org and click on "Kids Sports Spectacular."



Details

Avg. Attendance: 175-200

What: Annual Kids Sports Spectacular - Philadelphia, PA

When: Saturday, August 4, 2012
10am-3pm

Where: Wells Fargo Center
3601 S. Broad Street
Philadelphia, PA 19148

For more information or details please contact your sales representative:

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718-803-3782 x7330



Become a Sponsor of United Spinal's Annual Kids Sports Spectacular

\$2500 "Sports Spectacular" Event Sponsor

- Corporate name, logo and clickable web address on all outreach/promotional items. Including United Spinal/NSCIA Event Website, KSS Announcements/Invitations, PR (print, email blast, press releases)
- Corporate logo on KSS Event T-Shirt given to all participants
- Information Table for the entire day on the Event Floor
- Corporate Logo placement on KSS Event Signage
- Recognition with Corporate Logo on post-event website article
- Special Quote from company/organization representative placed on all pre & post event materials (web & print)
- Special Remarks at KSS Event Luncheon (Cadillac Grille – Wells Fargo Center)
- One Company brochure or gift item placed in each participant Event Bag

\$1500 "Coach of the Year" Event Sponsor

- Corporate name, logo and clickable web address on all outreach/promotional items: Including United Spinal/NSCIA Event Website, KSS Announcements/Invitations, PR (print, email blast, press releases)
- Corporate logo on KSS Event T-Shirt given to all participants
- Information Table for the entire day on the Event Floor
- Corporate Logo placement on KSS Event Signage
- Recognition with Corporate Logo on post-event website article
- Special Acknowledgment at Event Luncheon



\$500 "Sports Fan" Event Sponsor

- Corporate name and logo on all outreach/promotional items. Including Website, Event Announcement/Invitation, PR (print, web, press releases)
- Corporate name & logo on KSS Event T-Shirt given to all participants
- Corporate Logo placement on KSS event signage
- Special Acknowledgment at Event Luncheon



Quotes from KSS Corporate Sponsors

“The Kids Sports Spectacular is a terrific opportunity for patrons with disabilities to gather and share in fun and entertaining experiences. In addition, it’s a very educational experience for us on the arena-operating side as these types of events help us further learn how to better service the disability community. Comcast-Spectacor hopes to bring similar Kids Sports Spectacular events to its other Global Spectrum-managed public assembly facilities throughout the U.S. and Canada.”

John Page, Chief Operating Officer - Global Spectrum (Comcast Spectacor)

“Rochester Medical gratefully acknowledges and proudly supports the efforts of the United Spinal Association. We are privileged to support events such as the Kids Sports Spectacular which encourage an active lifestyle and contributes to an overall improved quality of life.”

Rochester Medical Corporation

“Bayada Nurses is proud to support the spirit of competition and camaraderie with the annual Kid’s Sports Spectacular. The children’s enthusiastic participation and heartwarming smiles are an inspiration to us all.”

“Incredible!! My heart and spirit were touched in a way that I could have never imagined. Inspiring in every way from beginning to end. Count me in for next year – I can’t wait. Thank you for an opportunity to participate!”

Bayada Nurses – Pediatric Services

KSS Corporate Sponsors & Community Partners have included...

- Comcast Spectacor / Wells Fargo Center
- Bayada Nurses – Pediatrics
- Aramark
- Permobil
- Campbell’s Soup
- Ride-Away
- Rochester Medical
- CVS Caremark
- Pepsi Bottling Group of Philadelphia
- Easy Stand (Altimate Medical)
- The Wheelchair Man
- The Philadelphia Flyers
- The Philadelphia Wings (Lacrosse)
- The National Constitution Center



For Additional Information related to
KSS Sponsorship Opportunities & Recognition contact:

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