ROLL ON CAPITOL HILL OFFERS a unique and exclusive opportunity for access, visibility and engagement with United Spinal’s leadership and key influencers – advocates representing its 50+ chapters, partners and stakeholders from a variety of sectors. Over 100 wheelchair users, advocates, partners and friends gather to address priority legislative concerns and meet with their Congressional representatives on Capitol Hill in over 200 scheduled meetings to discuss healthcare, employment, independent living and self-sufficiency, community integration, housing, transportation and preserving disability benefits and protecting disability rights.

$5,000 Premier Sponsorship:
• June 14 Welcome Reception, 6-8 p.m.
• June 15 Advocate Education Day & Sponsor Expo, 8-5 p.m.
• June 16 Congressional Awards Reception, 5-7 p.m.
• Recognition as a Premier Corporate Member which includes additional visibility and exposure throughout the year
• Advertisement in the program booklet
• Brochure, or small branded item in the registration bags
• Logo recognition on all ROCH print/digital signage at the event
• Recognition of your ROCH support in New Mobility Magazine, June issue (98K circ.)
• Promotion via social media platforms
• Logo recognition on the Roll on Capitol Hill website

$2,500 Supporter:
• June 23 Welcome Reception or June 25 Congressional Awards Reception
• 1/4 page ad in the ROCH program booklet

Welcome Reception Sponsor Education/Expo Lunch Sponsor
• Call for pricing & details

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WHY SPONSOR ROLL ON CAPITOL HILL?

- **Engage** wheelchair users, disability advocates, and stakeholders interested in learning about products and services that enhance the health and independence of people living with disabilities.
- **Support policies** that ensure people with disabilities, which include veterans have equal opportunities to reach their goals, whether it is pursuing a career, living a healthier and more productive lifestyle or transitioning back into their communities.
- **Maximize your reach** and develop relationships through United Spinal’s nationwide network, 50+ chapters, 100+ rehabilitation hospitals and organizational members and close to 200 support groups.
- **Opportunity for one-on-one and small group networking** at the Welcome Reception, Sponsor Expo, Congressional Awards Reception, and at breaks and meals throughout the conference.
- **Enhance your visibility through ROCH promotion** via multiple social media platforms, New Mobility magazine (print/web editions), webinars, press releases and website.

ABOUT UNITED SPINAL ASSOCIATION

United Spinal is one of the largest disability-led national non-profit organizations founded by paralyzed veterans in 1946 providing programs and services to people living with spinal cord injuries and disorders (SCI/D), which include multiple sclerosis, amyotrophic lateral sclerosis, post-polio syndrome and spina bifida. United Spinal Association is dedicated to enhancing the quality of life of all people living with spinal cord injuries and disorders (SCI/D), including veterans, and providing support and information to loved ones, care providers and professionals.

United Spinal is also a Veterans Affairs-recognized veterans service organization (VSO) and its VetsFirst program serves veterans with a variety of disabilities and their eligible family members in obtaining the benefits they are entitled to, deserve and need from healthcare to employment, housing and transportation opportunities.

The Roll on Capitol Hill Schedule includes:

- June 14: Welcome Reception, 6-8pm
- June 15: Education Day & Sponsor Expo
- June 16: Capitol Hill Advocate Visits & Congressional Awards Reception, 5-7pm